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smart science fiction and fantasy

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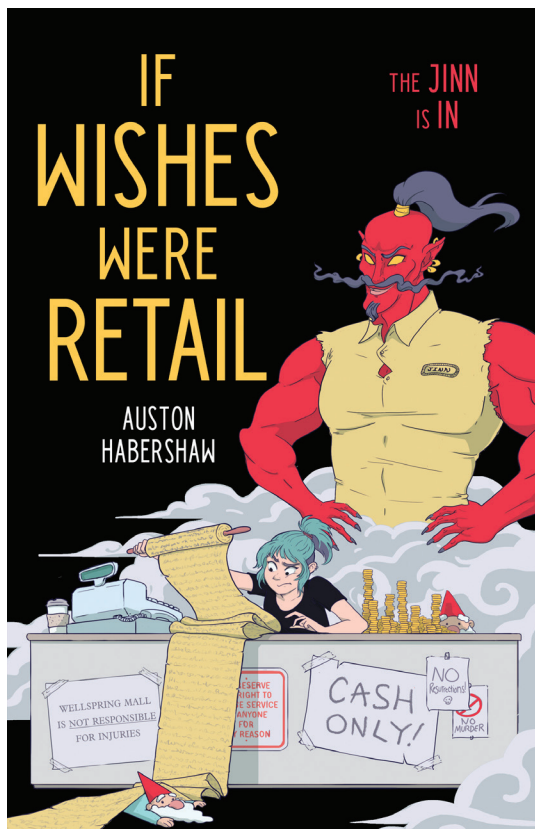
IF WISHES WERE RETAIL



AUSTON HABERSHAW



In this cozy, chaotic, and deeply funny novel, the oddest couple—an enterprising young woman and a clueless genie—team up to try to make a living.



Alex Delmore wants out of her dead-end suburban town, but her parents are broke, her brother is an idiot, and NYU seems like a distant dream. To make it out, Alex needs a miracle. Good thing there's a genie in town—and he's hiring at the Wellspring Mall.

It'd help if the Jinn-formerly-of-the-Ring-of-Khorad knew even one thing about 21st-century America. It'd help if he weren't at least as stubborn as Alex. It'd really help if her brother didn't sell her out to her conspiracy theory-loving, gnome-hating dad.

(And then there are those gnomes Alex keeps running into at the mall—what's their deal, anyway?)

When Alex and the genie set up their wishing kiosk, they face setback after setback. The mall is failing, and management will not stop interfering to protect its more lucrative tenants. Especially the big box store ValuDay.

But even when the wishing biz might be working, the biggest problem of all remains: People are genuinely terrible at wishing for the right things.





Auston Habershaw is the author of the *Saga of the Redeemed* series. He has worked as a lifeguard, barista, waiter, QA tester, dog walker, hotel bellhop, pedicab driver, SAT tutor, office drone, and a bunch of other random things. He now is a science fiction and fantasy author, writing about the could-be and never-was, and also teaches composition and literature at MCPHS University in Boston, MA. You can find him online at aahabershaw.com.

Marketing and Publicity

- Promotion targeting reviews and interviews in leading media venues
- Author tour to include New York and national appearances and radio features
- Print and digital ARC distribution via Goodreads, NetGalley, and Edelweiss+
 - Planned book giveaways to include Goodreads and Storygraph
- Outreach to librarians and independent booksellers via regional and national trade shows
- Online promotion to include Instagram/book blog tour, cover reveal, launch event, and social media campaigns via X, Instagram, BlueSky, Facebook, and other outlets

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